

Ryan Leonardy

1438 Marshall St
Oceanside, Ca 92054
760.828.3186

ryan@ryanleonardy.com
www.ryanleonardy.com

Professional Qualities

Self motivated graphic designer seeking to contribute to an already productive, creative environment. Focused on the entire scope of the projects at hand, thereby, communicating the intended message in the most effective and cohesive manner. A designer dedicated to meeting the deadlines imposed by customers and employers while producing quality artistic and conceptually sound graphic messages. Educated in the arts of communication, design and photography.

Academic Background

AA: Graphic Design
Coleman College
San Marcos, Ca
12.06

BA: Communication
CSU San Marcos
San Marcos, Ca
09.05

Honors & Accomplishments

CSUSM Deans List; Frank G. Leone Scholarship Recipient; Member of the National Art Honors Society; Who's Who of American Students

Current Employment

Coleman College: 2007-Present; Graphic Design Instructor

Project Experience

The Walker Project: 2003-Present

Current Art Director; Revitalized brand identity; Managed website redesign; Developed WWW marketing campaign; Created graphics for T Shirts; Designed logos for 2007 product lineup

SoCal Photos/SoCal Sports Pix/Camp Pendleton Race Pix: 2008

Designed home pages of online sales portal, Logos and identity package, all print advertising, event banners, T- Shirts

The Sweet South: 2007

Developed Brand Identity; created environmental graphics

Coleman College: 2007

Collaborated in Comic Con marketing effort; Animated Flash based presentation used at convention booth display; Designed NCTD bench display advertisements

CashLink/CashWells/Ace Title Pawn: 2007-Present

Designed print advertisement campaign, In house documents, outdoor signage, window displays, websites (launches August 2008)

New Blend Pool & Spa: 2007

Designed vinyl vehicle graphics; Revamped company Logo

Inshore Adventures: 2007

Designed logo, website and promotional T-Shirts for Florida based Professional Fishing Guide

Fuel Clothing: 1994-2000

Collaborated on quarterly product catalogs; Illustrated T Shirt graphics; Designed "Signature Series" boardshorts and innovative keyholder pocket for boardshorts

City of Saint Augustine Florida Historical Society: 1993

Created Illustration for public reopening of Historical Lighthouse and Relighting of the vandalized Fresnel Lens